



A portfolio with multiple patented and award-winning designs

TRIA is the go-to in Singapore for innovative and sustainable packaging.



TRIA is an award winning, close-the-loop company for packaging.

We offer a range of sustainable packaging solutions from product, services to end-to-end ecosystem. Our efforts have won accolades such as the Emerging Enterprise Award, Pentawards, ASEAN-Korea Excellent Design Award and Singapore Packaging Star Awards. Our CEO Ng Pei Kang is an honouree on Eco-Business's A-list for Sustainability Leadership and a juror for the Singapore Good Design Award for sustainable solutions.

TRIA is at a crucial juncture where we are scaling up our closed-loop solution, Bio24, to address the non-recyclability of single-use food packaging. Bio2 is a patented end-to-end system built around organic recycling, which enables foodservice brands like KFC to recycle their packaging and leftover food waste. Bio24 has been showcased in over 70 global events/media channels over the past years including Global Table Melbourne, Plasticity Thailand and Channel News Asia.

TRIA is a leading voice in sustainability, design and innovation.





TRIA PTE. LTD.

67 Ayer Rajah Crescent, #02-20/21, Singapore 139950

Art Director | Communication & Marketing

At TRIA, we emphasize on designing solutions that create positive change. We believe the innate creativity that designers possess should not be limited to the canvas alone, rather it should be applied to address meaningful challenges as TRIA has demonstrated from product to business models and thought leadership.

TRIA is in an exciting phase of our journey where we have received global interest for Bio24's circularity; and our award-winning packaging designs have drawn attention from international brands.

We are looking for an Art Director to join us and grow into a key member of the team. You will work seamlessly across the competencies from marketing communication through to collaterals and packaging design, value-adding with your design skillsets and being a catalyst for out-of-the-box thinking.

We are a startup and it is an all-hands-on-deck scenario. You will be exposed to the dynamics of a fast-growing company on a mission to drive change. We are setting the new norm, not just in packaging designs, also sustainability. If you are looking to spend your time meaningfully and create work to be proud of, this will be a good place for you.

www.triafoodware.com | www.tria.solutions

The scope

- Take custodian of the TRIA narrative to promote sustainability and circularity, working across brand messages, unique selling points through to promotional marketing;
- Develop key marketing messages, taking into context market and competition movements and positioning TRIA for differentiation. Critical thinking is crucial;
- Develop TRIA's marketing calendar to sync with key internal milestones, with a focus on outreach and hit-rates;
- Lead creative content work from copywriting, graphical work, photography to video editing. You can be expected to work across packaging graphics, collaterals, photoshoots, presentations, leadership bios, and social media/website management;
- Synergise across the internal competencies and liaise with external PR agencies, influencers and vendors.

The person

- Minimum 10 years' experience in hands-on branding and visual communication design. Additional experience in advertising, marketing will be a bonus;
- Diploma/Bachelors degree in Communication Design or related design competence. That said, qualifications does not matter, portfolio does;
- Proven experience in managing design team and the directing and curation of work quality;
- A well-practiced creative, equipped with a can-do attitude and be ready to hit the road running;
- Mastery in Adobe Suite (Illustrator, Photoshop, etc), and savvy with IT matters;



- Sensitivity in communication with strong command of English;
- Passionate about environmental sustainability;
- A strong work ethic and willingness to learn.

You can expect salary to be market competitive and to match your level of competence. To apply, do write in to hr@triafoodware.com with your CV and portfolio (a must). We regret to inform that only shortlisted applicants will be contacted.